

# Strategic Framework



## Our Values

- **Youth leadership:** Youth art has its own voice and deserves a platform where their diverse voices are valued
- **Practical experience:** Youth need an opportunity to risk, play, and learn with each other in a process based on a professional model
- **Mentorship:** A key partnership to the artistic development of the next generation
- **Open access opportunity:** Festival is open with no prerequisites and no cost to entry

## Strategic Priorities for 2020-2025

### 1 Strengthening Community Relationships and Engaging Diverse Voices

Remove barriers to participation; Engage in year-long outreach; Develop healthy relationships with community partners; Reduce barriers to participation; Develop outreach staff position; Develop public workshops.

### 2 Overhaul the Mentorship Program

Establish mentorship best practices; Establish clear guidelines and expectations for mentors and mentees; Prioritize paying competitive fees; Build festival training workshops; Engage established artists; Promote cross-generational learning.

### 3 Create an Alumni Network

Build a database of past participants; Outline opportunities for alumni to give back; Host alumni events and fundraisers; Engage alumni in the culture of the festival; Offer exclusive perks; Establish opportunities for alumni to support organization.

In addition to these goals, YIF is committed to clarify the Governance & Operating Model and diversify revenue.